

BLOX IS HIRING

E-business / Digital Manager (Mid-level position)

Blox is a leading brand of hearing protection for every daily situation now aiming for significant development both locally and internationally, including online. Largely represented in pharmacies, Blox also collaborates with many of the most important festivals in the world. Blox is developing in the heart of Brussels, in an environment favouring skills sharing and entrepreneurial dynamism.

Summary of Role

Blox has an immediate opening for an E-Commerce/Digital Manager. The E-Commerce/Digital Manager will be responsible for growing the sales on different e-commerce platforms, ensure our presence in the first search page of Google for relevant keywords and brand and build a complete acquisition funnel together with the integration with the different buying platforms. This position requires a candidate that is comfortable working independently, is result oriented, able to manage a budget and has the intellectual flexibility to tackle projects and problems from a wide variety of angles.

Responsibilities include

- Integrating and developing different buying platforms (Facebook, Google, Amazon, Bol.com, etc.)
- Performing regular content optimization and catalogue improvement
- Taking care of our SEO/SEA strategy
- Planning and coordinating promotional efforts within the budget frame
- Regular reporting to stakeholders

Qualifications

- 2+ years of experience in E-Commerce selling and marketing
- Growth hacking mind-set: up to date with the digital and e-commerce environment and always looking for new ways to grow the brand
- Ability to step outside role and learn/work on aspects that you have no experience in
- Experience with Amazon is a plus
- Coding skills is a plus
- Microsoft Office Suite knowledge with emphasis on Excel
- Fluency in English. Any other language is a plus

What we offer

- To evolve in a company that has proven success while maintaining a start-up mentality
- To participate directly in the strategic development of an ambitious company
- Freedom of organization and independence of work according to pre-defined objectives
- Remuneration package according to experience and results

Interested? Send CV and cover letter to jonathan@blox.info